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The 5 tech tools you need to market your business on social media

A digital video strategist shares tips and tools to market your business with social video.



ALL-IN-ONE TRIPOD AND RING LIGHT

You'll have better quality & be more efficient (Setting up each time takes time)





VIDEO-EDITING TOOLS

Trim out dead air or turning off your camera!

Try: InShot or CapCut (or hire an editor!)





A BRAINSTORMING SYSTEM AND PLANNING TOOL

Get it out of your head & organized! Try: Google Sheets, Trello, Monday

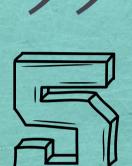




A GRAPHIC DESIGN APP

A cohesive look is a must! Try: Canva





A WEBSITE

Websites get better organic traffic & SEO A blog can be a home for repurposed content







SAVE THIS....

& SHARE WITH

A BUDDY!

